

Offerings:

1. Premade Templates

- **Basic Premade Templates:** A collection of professionally designed, ready-to-use social media templates to enhance your brand's online presence. These templates are ideal for businesses seeking a quick, affordable solution.
 - Includes: 15 portrait posts (1080x1350), 15 video posts (1080x1920), and 3 carousel posts.
 - Price: \$150
- **Deluxe Premade Templates:** A comprehensive set of advanced templates designed for greater flexibility and creativity.
 - Includes: 50 portrait posts (1080x1350), 50 video posts (1080x1920), 5 carousel posts, and 5 thank-you video templates.
 - Price: \$500

2. Deluxe Personalized Templates

- **Custom-Tailored Templates:** The Deluxe Premade Templates, customized to align with your brand's unique style, voice, and goals.
 - Includes a consultation to ensure templates meet your specific needs.
 - Price: \$750

3. Social Media Management

- **Full-Service Management:** Let us take care of your social media accounts so you can focus on running your business.
 - Services include: Monthly content creation, posting, engagement with followers, analytics tracking, and regular performance reports.
 - Platforms: Facebook, Instagram, and others as needed.
 - Price: \$750, \$950, \$1550

4. Social Media Strategy (A La Carte)

- **Strategic Planning:** Receive a customized strategy to guide your social media efforts.
 - Includes: Target audience analysis, platform-specific strategies, campaign ideas, and a roadmap for implementation.
 - Price: \$475

5. Monthly Content Calendars (A La Carte)

- **Content Planning:** Stay organized with a pre-planned monthly content calendar.
 - Includes: Suggested post topics, captions, hashtags, and scheduling recommendations.
 - Price: \$250 (with a 3-month minimum)

6. Social Media Audit

- **Performance Evaluation:** A comprehensive analysis of your current social media presence to identify strengths, weaknesses, and opportunities.
 - Includes: Profile optimization suggestions, content review, engagement analysis, and actionable recommendations.
 - Price: \$350

Why Choose Me?

- Experience in crafting tailored social media solutions.
- Expertise in design, strategy, and analytics.
- A passion for helping businesses connect authentically with their audience.

Next Steps:

- Select the package or service that fits your needs.
- Contact me for a free consultation to discuss your goals and how I can help.

Contact Information:

- Name: Cara Smithwick
- Email: cara@smithwickcommunications.com
- Phone: 803.216.1325
- Website: smithwickcommunications.com

Together, we'll create a social media presence that resonates with your audience and supports your business goals!