### Package #1: ULTIMATE

### INVESTMENT STARTING AT \$2000

- Complete management of **3-4 social media platforms** (i.e. Facebook, Instagram, LinkedIn, Pinterest, etc.)
- Content Creation (writing, graphics, Reels/Stories, etc) of 5-6 posts per week on each platform
- Strategy development, biweekly reports/insights, ad management
- Comprehensive engagement and community building







# PACKAGE 2: DELUXE INVESTMENT STARTING AT \$1200

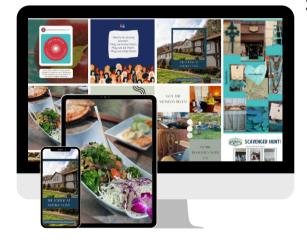
- Management of 2-3 social media platforms
- Content Creation of 3-4 posts per week - on each platform
- **Strategy** development, monthly reports
- Management of likes, comments, shares

#### **PACKAGES**

# PACKAGE 3: SAVVY INVESTMENT STARTING AT \$800

- Management of 1-2 social media platforms
- Content Creation of 2 posts per week - on each platform
- **Strategy** development, monthly reports
- Management of likes, comments, shares





# PACKAGE 4: THRIFTY INVESTMENT STARTING AT \$400

- Management of Facebook and Instagram
- Content Posting of 2 posts per week on each platform (You supply all photographs, content, tips, etc.)
- Strategy development, monthly reports
- Management responding to comments and messages

\*\*The Thrifty package has a one-time setup fee of \$150.

### ADDITIONAL SERVICES:

- Strategy Development: \$500
- Photography/Videography: \$75/hour
- Blog Posts: \$50/post
- Email Marketing: \$100/

